

MARCH 8, 2006: "Well-chosen words deserve well-chosen letters."

## type design agenda

- CHECK IN.** Story time, tutorial updates, find our wall and move it into place.
- Patrick: glossary of terms, common vocabulary, more on Elements of Style
- Charlotte: Ben Shahn reading, Letterform design assignment idea, presentation of old Bennington letter project
- DAP: bringing coffee, wearing Prada shoes, and saying smart things
- Earl, Mary, Joe: drinking DAP's coffee and saying smart things

### READINGS/DISCUSSION

1. Matthew Carter
2. Elements of Style, Chapters 1 + 2
3. Just Looking by Laurie Szujewska
4. Did anyone listen to Ellen Lupton podcast?
5. Which designers should we research for next week?

### NEXT WEEK

1. Readings, font designer presentations,

**LASTLY** is this Arial or Helvetica, kids?