

MARCH 15, 2006: "It is better to have one good face with all its parts, including text figures and small caps, than fifty faces without."

type design agenda

CHECK IN. Did everyone look at the architecture drawings?

Patrick: More on *Elements of Style*

Charlotte: Ben Shahn reading, letterform design assignment idea,

DAP: What body of text would you like to to typeset and install?

Earl Futura reading, more about giant letter installations

Mary More about letter drawing in class?

Joe In absentia

READINGS/DISCUSSION

1. *Elements of Style*, Chapters 3 + 4
2. Ben Shahn
3. New Post Office Makeover: Everyone typesets names of their choosing. For example, a random grid of 12 names to work with, or 12 names you find particularly interesting. The font of most of the names will not change, which will make the new fonts more noticeable. Try arranging the letters of the name in as many ways possible on the face of the sticky label. Start seeing the grid of 12 labels as an entire palette to work with. Joe and Mary will re-do faculty boxes.

NEXT WEEK

1. Draft for mailbox project, date of completion: weekend of 3/25.
2. Ed Fella reading
3. Historical type designer presentations?